CAPITAL CAMPAIGN BUSINESS PLAN

Respite Care™

Capital Campaign

with care, we grow

OUR MISSION

Respite Care, Inc. is a nonprofit organization in Northern Colorado that provides short-term, quality care for children with developmental disabilities and respite to their families, enabling them to enhance their quality of life.

OUR PHILOSOPHY

We believe that a child with a disability is a child first and that his or her challenges are secondary. With this mission and philosophy in mind, Respite Care strives to create an interactive, stimulating, and safe environment that addresses the physical, emotional, and social needs of each individual child.

OUR VALUES

To fulfill our mission, our team embodies a core set of values in everything we do. We have a responsibility to show dedication, passion, creativity, and courage as we provide exceptional care for children and their families. Our staff, volunteers, and families are part of one greater community, driving us to always seek learning opportunities to provide skilled care, make well-informed decisions, and employ best practices. Relationships can be tested by challenging circumstances, which is why we believe in the importance of gratitude and empathy to strengthen bonds between family members. Finally, we understand that our caregivers' competency and knowledge plays a role in encouraging the engagement, inclusion, and achievement of the children entrusted to us.

OUR FUTURE GOALS

Northern Colorado is growing, and with growth comes our opportunity to help more families who have kids with developmental disabilities.

How? A new, larger, more flexible, state-of-the-art, 20,000-square-foot facility will provide room to accommodate present and future needs for ready, dependable, and comprehensive care services.

The new facility will equip us to serve 150+ Northern Colorado families at a time. Additionally, the new space will bring our entire team and all our families to one location, strengthening our connections with the people we serve. Once we open our new doors, our 65-child capacity will steadily expand to 150 over time. We are growing with care and want to increase our capabilities the right way.

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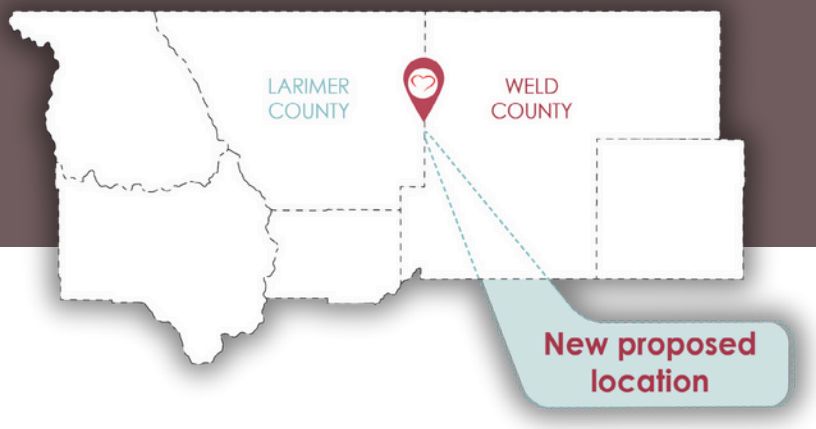
More Space, More Programs, More Respite: With Care, We Grow

20,000 square feet will give us the physical room to grow and will also allow us to add new enrichment programs, day camps, specialized classrooms by age group, enlarged common spaces adapted to meet diverse needs, and enhanced sensory, safety, and communication features.
This will mean more fun, learning, and growth for kids ages 6 weeks to 18 years old, and more peace of mind for their grateful loved ones. More families will grow stronger, thereby strengthening the community.
As you can see, an investment in Respite Care is an investment in the world around us.
We are building a better community.
The new building will be centrally located in Timnath with I-25 access on the border of Weld and Larimer Counties.



KEY FEATURES OF THE NEW RESPITE CARE FACILITY

- Increase parking with accessible stalls
- Provide designated pick-up/drop-off areas for better transportation flow
- Establish a year-round sensory garden
- Implement a centralized location for Weld & Larimer Counties
- Arrange dedicated age-appropriate playgrounds
- Enhance entry with clear signage
- Extend programming with larger gym space
- Increase services for more kids and families
- Accommodate more children with sensory impairments
- Improve safety and reduce transitions with better interior traffic flow
- Expand commercial kitchen & dining space
- Create inter-room communication throughout building
- Equip volunteers & staff with designated space for breaks
- Implement greater storage space for wheelchairs, walkers, and other necessary equipment

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SITE PLOT

BUILDING EXTERIOR

EXPANSION SITE

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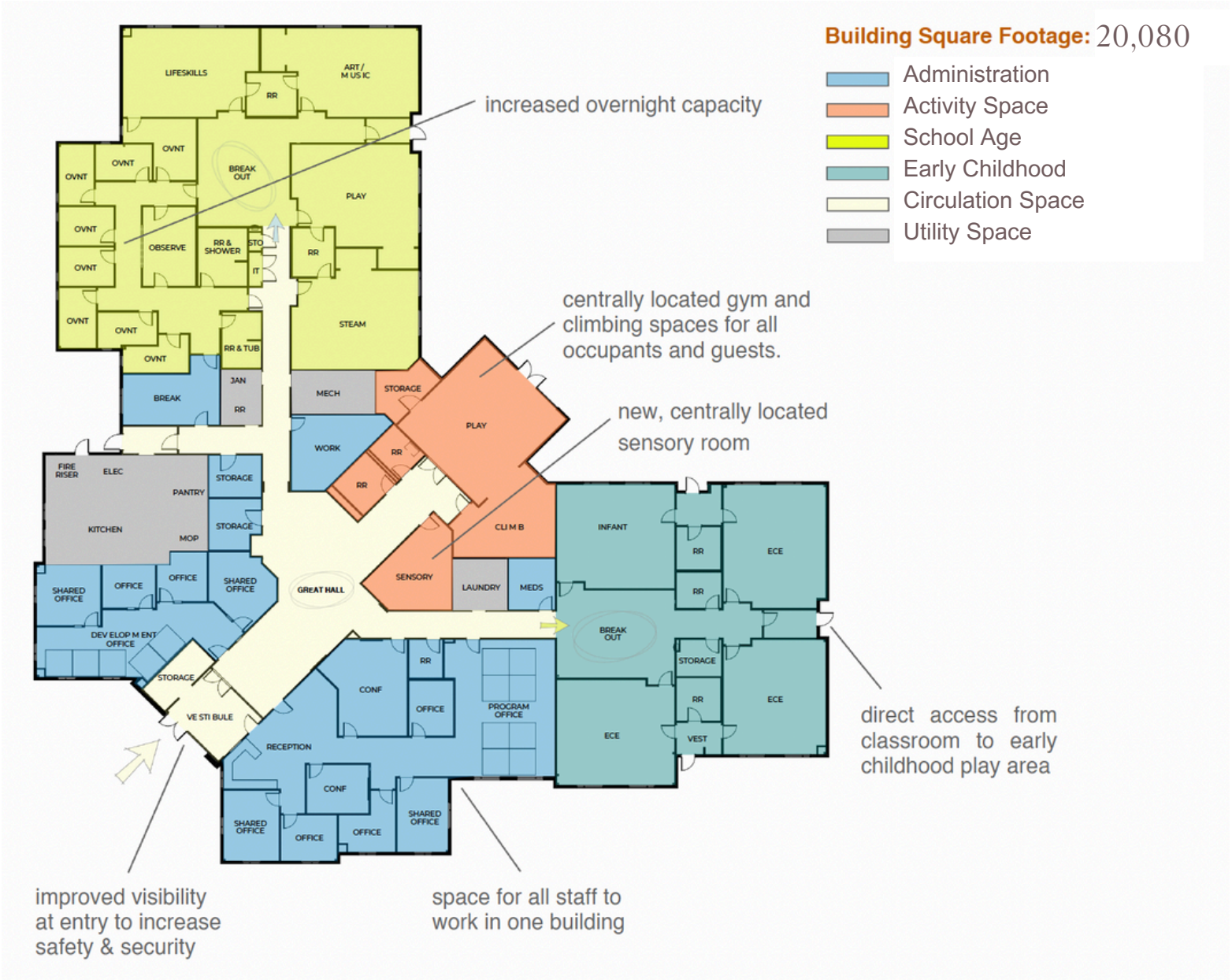
FLOOR PLAN



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CAMPAIGN TIMELINE

COMPLETE

PHASE 1

PRE-CAMPAIGN PLANNING

- Campaign objectives
- Working goals
- Draft case for support
- Draft table of gifts
- Depth chart

PHASE 2

FEASIBILITY STUDY

- Test plan with lead donors
- Discuss case for support
- Assess giving potential

PHASE 3

CAMPAIGN PLANNING

- Adjust plan based on feasibility study
- Revise working goal
- Finalize case for support
- Develop campaign plan

COMPLETE

PHASE 4

QUIET PHASE

- Solicit Leadership gifts
- Solicit Board
- Solicit campaign volunteers

PHASE 5

ANNOUNCEMENT/ KICK OFF

- Press release
- Kick off celebration

PHASE 6

PUBLIC PHASE

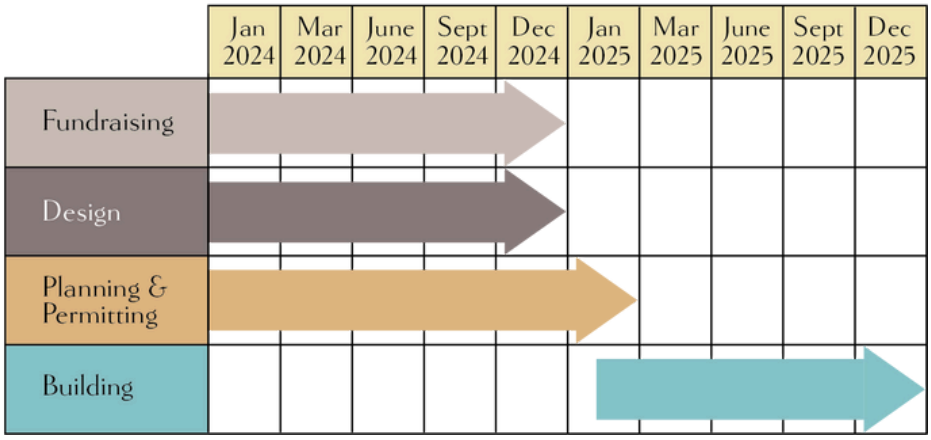
- Solicit the Base
- Resolicit uncommited
- Close the gap

PHASE 7

STEWARDSHIP

- $12M raised
- Acknowledge donations and collect pledges
- Celebrate campaign success
- Engage long term donors

SCHEDULE



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CAPITAL CAMPAIGN COMMITTEE

LeAnn Massey (Co-Chair)
Ross Thompson (Co-Chair)
Kaitlin Bjork
Charlie Bouchard
Larry Brazil
Kristi Briles
Cindy DeGroot
Steve Joyce
Larry Kendall
Mark Soukup

FEASIBILITY STUDY

A third party conducted a feasibility study that showed overwhelming support for this project from donors, staff, volunteers, and members of the Board of Directors.

CONTACT

For updates, visit our campaign page at:

www.respitecareinc.org/campaign

This is a hub of all the latest information, providing details about our campaign goals, progress, events, and opportunities for involvement. Stay connected and witness the impact of your support firsthand.

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